

Heartland Figure Skating Club
BOARD MEETING October 23, 2019 @ 6:00p

In attendance: Michelle Burke, Monica Stilwell, Cindy Round, Danijela Nenadic-Book,
Brandon Schultz, Oliver Helfrey, Tatum Neustadt

Not in attendance: Lea Ann Reed, Lynn Coke, Angela Wise

Financial Report

- **Balance on Hand: \$34, 280.49**
- **Net Revenue September 2019 (\$1,172.56)**
- **Outstanding checks \$1613.86**

<https://www.dropbox.com/home/Heartland%20Figure%20Skating%20Board/Treasurer/Monthly%20Treasurer%20Reports%202019-2020?preview=September+Heartland+FSC+Treasurers+Report.docx>

1. Old Business

a. SafeSport certification for board members

i. Outstanding - Monica, Danijela, Angela **-IN PROCESS**

Receipts for background check to be submitted to Cindy R. for reimbursement

b. Testing – Next Test Date:

- **Next test session is being planned for Dec 2019, no final date as of yet. Date and duration to be determined by availability of judges and ice time.**
- **New test fee structure will start**

ACTION ITEM - Minimize talk and speculation about upcoming test sessions
unless final date is set and judges secured.

ACTION ITEM – Monica to provide Test Chair Lisa O. with list of judges in hopes to secure
Gold level panel for dance for next test session.

ACTION ITEM – New test fee schedule to be posted on website and paper form

ACTION ITEM – Brandon S. to follow up on outstanding test fees

c. Skate & Apparel Swap - \$1,090 Sales; 15% club proceeds \$163.50

Great turn-out!

2. New Business

a. Fall Classic Competition – Nov 17th

Tatum N. informed HFSC Board about upcoming Fall Classic competition. Number of participating skaters was down from last year (approx. 57 skaters, St. Joe not participating) - possibly due to lack of promotions from coaches. Deadline Oct 23rd 2019.

Discussion

- i. Volunteers –

Parent meeting scheduled for week of Oct 28th.

Possible involvement of experienced volunteer parents;

Emphasis is on new parent volunteer involvement.

ACTION ITEM – Update and send Sign-up Genius invited for HFSC volunteers as needed

ACTION ITEM – HFSC to set up stuffed animal drive for competition

ACTION ITEM – Once parent meeting date is send, send information email to HFSC parents

ACTION ITEM – HFSC to possible help with “goody” bags for skaters, items and assembly

- b. Frankenski – Oct 26th – 4pm-6pm

ACTION ITEM – HFSC to set up table, possibly Photo Booth

- c. Skate Sharpening – parent rotation

General agreement that proposed idea is good.

ACTION ITEM – Send email to establish volunteers and schedule

Next Skate Sharpening – Nov 9th 9am-1pm

- d. A Trip on the Polar Express - Reserve Ice, Marketing, etc.

- i. Tryouts: Oct 26th

- ii. Show date: Dec 22nd - 2-6p

- iii. MARKETING lots to get sign-ups for the show

Update on ongoing sign-ups (30-40 skaters so far)

Proceed to market (poss. to hockey parents)

Parent meeting scheduled for Oct 27th

Coaches/ Directors: Jessica R. & Gabby H.

ACTION ITEM – Email prospective skaters for Competitors Showcase

ACTION ITEM – Michelle B. to provide list of items/ personnel needed to Tatum N.
for day of event Dec 22nd.

ACTION ITEM – Inform Coaches/ Directors and others involved to submit proposal
to Cindy R. if additional funding for props and show are needed.

- e. Text Communication Options – Remind App

General agreement that proposed idea is good.

***ACTION ITEM* – Michelle B. to set up for Heartland FSC. Suggestion to Tatum N. to do same to for Learn to Skate.**

- f. Fall Social Activity

- i. **TO DO:** Oliver and Tiffany to work to schedule FUN fall activity for skaters & families

General agreement that proposed idea is good.

***ACTION ITEM* – Oliver H. to confirm with Get Air for Nov 9th 5pm-7pm. Advertise to Polar Express families.**

***ACTION ITEM* – Send Evite for event.**

- g. Fall Fundraiser?

- i. Kettle Corn Fundraiser

General agreement that proposed idea is good.

***ACTION ITEM* –Brandon S. to contact vendor, dates for fundraiser to be set at next meeting**

- ii. Chuck-a-puck. – Tatum N. informed club of opportunity to participate during Mavericks game.

Discussion

***ACTION ITEM* – Michelle B. to contact PR of Silberstein Eye Center and possibly schedule for Nov 16th when TOI performs during game (other dates are option as well)**

Next Meeting __Nov 20th 2019_____