

Heartland Figure Skating Club

BOARD MEETING September 18, 2019 @ 6:00p

In attendance: Michelle Burke, Lea Ann Reed, Brandon Schultz, Oliver Helfrey, Angela Wise, Danijela Nenadic-Book, Cindy Round, Lynne Coke

Not in attendance: Monica Stilwell

Financial Report:

- Bank Balance:

Balance on Hand: 08/31/2019 \$35,453.05

Bank Balance after outstanding checks \$34,867.19

<https://www.dropbox.com/s/obhmwxf4i26e21l/August%20Heartland%20FSC%20Treasurers%20Report.docx?dl=0>

- Budget Review – posted on dropbox

<https://www.dropbox.com/s/ozy52lff9qmnvrd/Heartland%20FSC%202019-2020%20Budget%20.xlsx?dl=0>

1. Old Business

- a. SafeSport certification for board members

- i. Completed: Oliver, Michelle, Lynn, Cindy, Brandon, Lea Ann

Receipts for background check to be submitted to Cindy R. For reimbursement.

- ii. Outstanding? - Monica, Danijela, Angela **IN PROCESS**

- b. Testing –

- i. Next Test Date: Sept 28th

Discussion for possible rescheduling. Low number of applicants for test session to be feasible and possible lack of judges.

ACTION ITEMS: INQUIRE ABOUT DATE FOR ICE CANCELLATION WITHOUT PENALTY AND MAKE DECISION FOR POSSIBLE CANCELLATION BEFORE HFSC HAS TO PAY FOR ICE. IN THE MEANTIME, SECURE JUDGES FOR TESTS SESSION AND INQUIRE ABOUT ADDITIONAL PROSPECTIVE SKATERS INTERESTED IN THIS TEST SESSION. Improve communication with coaches and HFSC members about upcoming sessions

- ii. Test Price Review/Analysis -

<https://www.dropbox.com/s/buscxs8pidbfivr/USFS%20Testing%20Comparison.xlsx?dl=0>

Discussion. New fee structure approved and will take affect after the currently scheduled test.

ACTION ITEM: Test fee structure to be posted on dropbox. Information about new test fees emailed to membership.

- c. Chipotle Fundraiser – Raised \$152.08. In future do not schedule on LTS nights per coaches.
Positive feedback. In future selected time and date shouldn't be on LTS nights unless time slot allows for them to participate.
- d. Heartland Locker Program – rolled out 8/31/19
Proposition to add a bench for HFSC members only making area more visible.
General agreement that proposed idea is good.
ACTION ITEM: Lynne C. to see if one is available. Contact Jami H. to provide feedback about size and cost for approval. Suggested maximum not to exceed amount raised by Chipotle Fundraiser.

2. New Business

- a. THEATER ON ICE Team! Kansas City Wide vs. Team Fantasy Indep
Discussion. General consensus - Team Fantasy is part of LTS and can not be overseen by HTSC club, in spite most team members are members of HFSC. If chosen to market, both teams should be marketed.
- b. MWFSC replacement for Jami
Angela W. provided update on Jami's likely reasons for not optioning to stay another term on council. Resignation accepted, discussion followed about challenges of being on Council and reasons why HFSC needs another representative besides Angela W. and Tatum N.
ACTION ITEM: MICHELLE BURKE to proposition to Aaron West to become 3rd HFSC member of Midwest Skating Council.
- c. Membership Update – Monica – **ITEM NOT REVIEWED**
- d. A Trip on the Polar Express - Reserve Ice, Marketing, etc.
 - i. Show date: Dec 22nd - 2-6p
 - ii. MARKETING lots to get sign-ups for the show

Initial preparation implemented. Flyers for show, tryouts and general sign ups created. Information about sign-ups distributed at LTS on 9/21. Flyers for show being printed and displayed at rink. Link for sign-ups added to web site.

ACTION ITEM: MARKET SIGN-UPS, TRYOUTS AND SHOW.

- e. Fall Social Activity
 - i. **TO DO:** Oliver and Tiffany to work to schedule FUN fall activity for skaters & families
Get Air selected as location for Fall activity. Oliver Helfrey provided options for reserving room and cost for club members to participate

ACTION ITEM: Oliver Helfrey to select possible dates and reserve venue. Michelle Burke to include information in monthly newsletter with date TBD. Further marketing to come.

- f. Skate Swap before fall classic - Oct 12th @ 8-1p

ACTION ITEM: Michelle Burke to secure party room and volunteers. Information to be included to monthly email to club members. Danijela Nenadic-Book included information on flyer distributed to LTS parents on 9/21.

- g. HFSC Website redesign

New design will be coming.

ACTION ITEM: Brandon Schultz will work implement improvements

- h. Cirque Du Soleil Axel – Jan 30-Feb 2 – Sprint Center

<https://www.dropbox.com/s/t8zyo78u3uhejuw/AXELInfo.pdf?dl=0>

ACTION ITEM: Michelle Burke to call Sprint Center contact to block out tickets and include information in monthly email send to club members.

- i. Placing a program ad for Qualifying Competitions (Regionals, Sectionals, Pair Finals, etc).

Most clubs do especially for Sectionals and higher level competitions.

ACTION ITEM: Angela Wise to provide Cindy Round with information and cost so action can be taken.

Next Meeting scheduled for Oct. 23rd 2019